

Amy Logan

Senior Corporate Communications Advisor & Strategic Storyteller

Houston, Texas | 281-546-1108 | amyclogan@gmail.com | www.linkedin.com/in/amy-logan-773675b

Portfolio: <http://amyclogan.writerfolio.com/>

LINKEDIN RECOMMENDATIONS

ASSISTANT DIRECTOR, INTERNAL COMMUNICATIONS – BAKER RIPLEY

Leonard Nelson, M.S.: Results oriented leader with expertise in facilitating talent development through training, coaching, and mentoring.

January 8, 2026, Leonard managed Amy directly

I enthusiastically recommend Amy Logan for any communications role. Amy possesses a rare blend of creative vision, strategic execution, and data-driven results, consistently elevating brand presence and stakeholder engagement during her tenure at BakerRipley. I had the pleasure of managing and working with Amy for nearly 4 years at BakerRipley. I was always in awe of Amy's writing ability. A true team player, Amy excelled at collaborating with cross-functional teams and ensuring consistent message delivery and fostering a positive, results-oriented environment. Amy's ability to strategize and execute integrated marketing campaigns across multiple channels has played a key role in her success. She also developed and implemented crisis communication plans executed during challenging times. I believe Amy's experience in these areas, combined with her commitment to a company's mission, would make her a valuable addition to any team. I loved my experience working with Amy, and I know that anyone looking to hire or work with her will, too. Amy would be an asset to any team and has earned my highest recommendation.

Jessica Nguyen: Human Resources Team Lead || Strategic Team Player with Demonstrated Positive Outcomes || Houston-Based Human Resources Professional

January 6, 2026, Jessica worked with Amy on the same team

I would recommend Amy Logan wholeheartedly for communication expertise and morale boosting. A wonderful addition to any team, Amy has demonstrated to me the unique skill of "building the plane while flying it". Her work on various internal communications projects during our time together at BakerRipley was of high quality and improved the engagement of our workforce. She is naturally inquisitive, which has proven to be advantageous to her writing. This has given her the ability to illustrate compelling stories and engage employees in a thoughtful and intentional manner. I can continue to praise her quality of work, but I also would like to highlight Amy's ability to make teams better. Amy is a positive-spirited individual who can mold into any team. At BakerRipley alone, Amy had the experience of working on various teams and was impactful to all of them. Thank you, Amy, for your mark on my professional journey and impact to the Agency.

CONTENT SPECIALIST – G&A PARTNERS

Amanda Lopez: Customer Advocacy Specialist at G&A Partners

December 20, 2025, Amanda worked with Amy on the same team

I had the pleasure of working with Amy at G&A Partners, and I can confidently say she was an outstanding contributor. As a content writer, Amy delivered clear, engaging, and well-researched pieces that aligned seamlessly with our brand voice and business goals. In fact, she helped rewrite our brand guidelines to better reflect our brand! Beyond Amy's writing skills, she was thoughtful, reliable, and collaborative. She welcomed feedback, met deadlines without issue, and often brought new ideas to the table that elevated our content strategy. Amy would be a valuable asset to any team looking for a talented, adaptable, and driven content professional. I'm grateful to have worked alongside her and would happily recommend her for future opportunities.

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LEAD MARKETING COMMUNICATIONS SPECIALIST – BAKER HUGHES, A GE COMPANY (BHGE)

John Nixon, CSP, CHMM: EHS Leader - CGT

April 18, 2019, John worked with Amy on the same team

I am proud to have worked with Amy at BHGE. During our collaboration on HSE subject messaging, Amy was able to not only teach some of the finer points of getting the right level of context out in support of the message topic, she added the "Wow" factor with supporting graphics. I feel Amy would be a great asset to any organization wanting clear and concise publication of any kind and be well received and understood by all audiences. Thanks for all the assistance you gave me!

MANAGER OF WRITING SERVICES, CORPORATE AFFAIRS – HALLIBURTON

Trina Sadberry: Strategic Communications | Brand & Marketing | External Engagement

March 12, 2012, Trina worked with Amy on the same team

Amy is a strong, detail-oriented writer/editor who has a passion for her craft. She is committed to delivering information quickly and accurately and works closely with her team to ensure the content is of the highest quality. Beyond her skills as a writer and editor, Amy works well with every member on her team as well as all levels of management. Her ability to remain calm and professional, even in high-pressure situations, has been a critical asset in a fast-paced, deadline-driven environment.

ASST. EDITOR OF FRAUD MAGAZINE – ASSOCIATION OF CERTIFIED FRAUD EXAMINERS

Kevin Taparauskas: Vice President of Marketing & Business Development

July 27, 2011, Kevin managed Amy directly

Amy is a fantastic writer, dynamite editor and tremendous resource for anyone communicating with an audience on a regular basis. I hired Amy into a newly created position at our organization. With very little direction and limited direct supervision, she carved out a niche and exceeded the goals that we had set for the position. She was extremely detail-oriented and always dedicated to the task at hand. I highly recommend her for positions involving writing and editing. She will not disappoint.

Dick Carozza, CFE: Editor-in-chief emeritus, Fraud Magazine at ACFE

April 22, 2011, Dick managed Amy directly

Amy worked tirelessly to report and write on national and global fraud issues for our membership of more than 55,000 anti-fraud professionals. She planned, instituted and managed the new iteration of fraud-magazine.com with finesse and aplomb. She was able to take the many marketing messages of the ACFE, distill them into major focal points and communicate them clearly and succinctly. She has an eagle eye for detail but is able to see the big picture. Amy was enterprising and able to develop germs of ideas into full marketing and editorial pieces. She's not only a hard worker, but a pleasant person to work with. I heartily recommend her to any business or organization that is looking for a wordsmith who can communicate efficiently and successfully.

Roger Aradi, MBA: Marketing professional skilled at marketing automation, email marketing, building effective teams and learning on the fly.

November 5, 2012, Roger was senior to Amy but didn't manage Amy directly

Amy is an excellent writer and editor, and she helped take the ACFE's magazine to a new level of quality and professionalism. She also helped my team create and edit marketing collateral, adroitly juggling multiple projects and switching back and forth between AP style and our corporate voice.

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EDITOR OF MEMBERSHIP PUBLICATIONS – AMERICAN PAYROLL ASSOCIATION (NOW PAYROLL ORG)

Lauren Madrid: Digital and Demand Marketing Leader

May 6, 2011, Lauren worked with Amy on the same team

I worked with Amy Logan for two and a half years at the American Payroll Association, where we were both editors. In that time, I found Amy to be attentive to detail, a thorough editor, and extremely willing to take on new tasks and projects. She was always willing to help out other departments and learn new skills. In our work, we often had differing opinions, but Amy was always calm and explained her point of view in a succinct and intelligent manner. As a coworker, Amy is also friendly and a team player. She was always willing to participate in companywide activities and was welcoming to everyone in the company. Amy Logan would be an asset to any company looking for an intelligent editor, an experienced marketer, or a skilled copywriter.

Ryan Cummings: Assistant Vice President, Creative Director

March 12, 2012, Ryan worked with Amy on the same team

Amy is a strong, creative writer with an ability to motivate her peers. She is extremely thorough in her research and always makes sure she explores every avenue in her writing. There were many times I would consult Amy on my design because she always had a new idea of how to make things appealing to our readers. She is always willing to help out her fellow team members. She is a passionate writer, editor, and leader and would make an excellent addition to any creative team.

EDITOR-IN-CHIEF – THE WOODLANDS VILLAGER NEWSPAPER

Chevalier Gray: Senior Director, Corporate Communications & Public Affairs | Media Relations, Crisis Communications & Executive Advisory | Energy & Regulated Industries

March 15, 2012, Chevalier reported directly to Amy

Amy is a talented writer and editor. Her wide range of experience writing for different audiences and reporting and editing for a number of reputable publications puts her at the top of the list of excellent communicators. While working with Amy at The Woodlands Villager where she served as editor-in-chief - I saw that in addition to being a fantastic writer and editor, Amy is enthusiastic, creative, a great leader and worked well with our other team members. Her editing skills and innovative ideas helped improve the quality of the newspaper and its content. Amy is a real team player who is passionate about her work and strives for excellence. She is thorough and detail oriented. I would recommend Amy for any position that calls for an efficient and dynamic communicator.

Tara Mullee: Strategic & Collaborative Communications Leader | Trusted Partner for Internal, External, Change & Culture Communications

May 9, 2011, Tara reported directly to Amy

Very soon after Amy arrived at the newsroom from another paper, she proved to be an industrious, enthusiastic and highly skilled editor in chief. From implementing new efficiencies that caused the newsroom to run more smoothly, to improving the quality of copy published in the paper, she helped the newspaper become more organized and more focused on its readers, and she enhanced the quality of its coverage.